

# ANGELA FONG

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## EXPERIENCE

### Freelance Graphic Designer, 2016 - Present

- Work directly with clients to expand and refine brand identities; *see Chicago Scholars Way.*
- Research, design, and write copy for press kits, digital, and print campaigns; *see ASHE and Health PDC Summit.*

### Creative Intern at Magnani Continuum Marketing, 2016 - 17

- Developed visual identity systems, event marketing materials, and print campaigns that align with brand guidelines; *see Misericordia.*
- Wrote, created, and curated content for social media with digital strategy team; *see 36 Days of Type.*

### Design Intern at iLoan Home Mortgage, 2016

- Designed, edited, and wrote content for web and team publications.
- Established digital marketing plan with marketing director.

### Marketing Designer at TEDxWasedaU, 2014 - 15

- Concepted and designed an interactive experiential display and bilingual ad campaigns for the Live event and Salons.
- Refreshed team branding to reflect new leadership and Live event theme while working within brand guidelines.

## EDUCATION

### Graphic Design Certificate

California Institute of the Arts,  
2018 - Present

### BA, Anthropology/Sociology

Minors: Art History and Japanese  
Kalamazoo College, 2012 - 16

### One Year Degree, Liberal Arts

Waseda University, 2014 - 15

## SKILLS

### Adobe Creative Suite

Photoshop, InDesign,  
and Illustrator

### Microsoft Office

PowerPoint, Word, and Excel

### Chinese

Cantonese, Mandarin,  
and Taishanese

### HTML and CSS

### Japanese

## AFFILIATIONS

### Digital Marketing Committee

Phi Beta Kappa Executive Board

### Scholarship Selection Committee

Pullman Educational Foundation